

## Local fundraiser raises over \$10,000 for Veterans Outreach Center of Rochester Rock Out for Vets Concert

Thursday, November 13, 2008



*"When all was said and done, the event raised nearly \$11,000, and there were nearly 300 people in attendance."*

*--Veterans Outreach Center of Rochester*

### SUMMARY

SPONSORED BY IMPACT TECHNOLOGIES ORGANIZED BY THE GOLD STAR FAMILIES OF ROCHESTER AND 95. 1 THE FOX TO BENEFIT VETERANS OUTREACH CENTER, INC. NOVEMBER 7 , 2008, WATER STREET MUSIC HALL, DOORS OPEN 6PM

The evening began, as is customary for military-related events, with the presentation of the colors. The Greece Post 468 American Legion Color Guard presented the colors, and then Harry Hall, a local singer, sang The National Anthem in front of the American flag and the growing crowd. After the Post 468 Color Guard processed from the room, Joey T and the Formula took the stage in their red-, white-and blue-sequined shirts. They revved up the crowd with their cover-versions of such hits as "Suspicious Minds" by Elvis Presley and "Rock Me Gently" by Andy Kim.

When Joey T finished his set, Brother Wease took the stage for his celebrity auctioneer role. He auctioned off a number of donated items, including a stainless steel grill and a two-person yearlong gym membership. The event also featured a silent auction with a number of lesser items. The grand total raised in both auctions was over \$1,200!

After Brother Wease left the stage, the crowd was pumped and cheering for the headliner. When Uncle Plum came to the stage, the packed audience went wild, and the band opened with the Coldplay hit "Yellow," and then played more music that the crowd loved for more than an hour.

When all was said and done, the event raised nearly \$11,000, and there were nearly 300 people in attendance. This event was a huge success, but wouldn't have been nearly as much of a hit if it weren't for Impact Technologies. We at Veterans Outreach Center are so thankful for our relationship with Impact Technologies and look forward to working with them to make the 3<sup>rd</sup> annual *Rock Out for Vets* an even bigger event!

[www.veteransoutreachcenter.org](http://www.veteransoutreachcenter.org)

Betsy Ross Lombardo  
Veterans Advocate

**STARS & STRIPES, The Flag Store**

A project of Veterans Outreach Center, Inc.

455 South Avenue

Rochester, NY 14620

Store: 585.546.3524

[www.eflagstore.com](http://www.eflagstore.com)